OPP CORPORATE SPONSORSHIP PROGRAM

SPONSORSHIP AT ALL LEVELS WILL RECEIVE THE FOLLOWING BENEFITS:

- Free registration at all OPP Career Fairs, including Co-op Days (In-person & Virtual)
- Engagement opportunities such as networking events, resume workshops, etc.
- Logo placement with link to your website on OPP web and database
- Invitation to engage with students in First Year Engineering 103 courses

BLACK ($2,500)

(1) $500 employer named scholarship to a student in CO-OP or GEARE

GOLD ($5,000)

- (2) $500 employer named scholarship to students in CO-OP or GEARE
- Host in-person or virtual company information sessions at no charge
- Access to campus interview space throughout the year at no charge

PLATINUM ($10,000)

- (4) $500 employer named scholarship to students in CO-OP or GEARE
- (1) employer named undergraduate TA providing mentorship to students & engaged with specific campus marketing activities for your company
- (1) Company day: a full day campus branding event catered to the employer

DIAMOND ($15,000)

- (6) $500 employer named scholarship to to students in CO-OP or GEARE
- (1) employer named undergraduate TA providing mentorship to students & engaged with specific campus marketing activities for your company
- (1) Company day: a full day campus branding event catered to the employer
- Teach a company branded technical Milestones course (technical skills seminar)
- Host a student group visit to your facility coordinated by the OPP office staff
IMPACT OF SPONSORSHIP PROGRAM

ACADEMIC SCHOLARSHIPS
The most important impact of our sponsorship program is the ability to award students with academic scholarships. Support for scholarships assists with students on campus and during industry experiences.

STUDENT EMPLOYMENT
With your support our office is able to employ experienced co-op & GEARE students to help us promote the value of our programs across the university. These students serve as teaching assistants in professional skills courses and develop leadership skills as mentors for a variety of student populations.

PROFESSIONAL DEVELOPMENT
OPP directly engaged with 8,500+ students through a variety of professional development or networking events. Our student organizations, Professional Practice Ambassadors & GEARE Ambassadors advocate for various development opportunities.

TECHNICAL SKILLS
Sponsorship support allows for our Milestones program to be completely free to students. These technical development workshops advance student skills in programming with Arduino, Electronics & App Development, CAD/3D Printing & more. (Diamond level sponsorship allows for customizable course to fit employer’s specific needs.)

AWARDS AND RECOGNITION
These funds support special events that recognize both students and alumni for professional achievements. Events like our Co-op Hall of Fame support efforts by showcasing the OPP impact and ability to launch students’ careers to become future industry leaders.

JOB PERFORMANCE ENHANCEMENT
As a sponsor, our staff are able to visit students on site to measure progress and hear feedback on their work experiences. Site visits allow for our team to engage with students but also strengthen our partnership by understanding your impact as an employer.